## **Artificial Intelligence SEO**

This is designed to be a basic overview of Artificial Intelligence SEO as a product, how it works and the results that it will produce, not a technical description of the technology.

Artificial Intelligence SEO is essentially a computer brain that analyzes all of the things listed below and then supplies the search engine with the most popular relevant information possible, then learns from each person that comes to the site by reading the cookies allowing it to become smarter and more efficient as time goes on. Essentially it analyses what web surfers are looking for and makes your site relevant to them if it feels they may be looking for your products/services, regardless if they are smart enough to find your site or not. We are able to give the search engines exactly what they are looking for in real time and as a result your website shows a lot more often.

For example - if 70% of your customer base is predominately Spanish speaking, Artificial Intelligence SEO will learn and understand that your potential customers looking for Mexican Restaurante are actually looking for Mexican Restaurant, and return to the search engine Mexican Restaurante making it an ideal match and creating a potential customer.

This is a very basic example but the same methodology applies for hundreds of different factors that affect a search engine's understanding of your website's relevancy to its web surfers and the accuracy of the results that a search engine produces.

The software is designed to compute thousands of factors. Below is a listing of the more relevant and highest contributing factors.

- 1. Goals of the business owner;
- 2. Business type and unique characteristics;
- 3. Keywords provided by the site owner;
- 4. Most successful keywords;
- 5. Keywords that people are looking for;
- 6. Market conditions;
- 7. Search engines methodology;
- 8. Geographical areas where the client or prospect is visiting from;
- 9. Business model and theme of the website;
- 10. Topics that the clients are looking for;
- 11. Speed of the internet connection;
- 12. Business trends;

- 13. Market trends;
- 14. New conditions that the Artificial Intelligence learns;
- 15. Business geo location, optimized to respond within the town, etc.

The reaction times to these changes are instantaneous; it carries on intelligent conversations and dialogs with all the parties, the site owner, the client's requests, and especially the search engines in order to maximize your website's appeal and relevance.

In order to protect our rights as the developer of this technology Artificial Intelligence SEO will only install our software on sites which we personally host.

In order to better serve our customers and allow them to maintain their relationships with their long standing web designers, Artificial Intelligence SEO has developed the ability to "clone" a site which creates an aesthetic copy of the home page design and then automatically redirects the customer to the original site. This allows us to serve virtually every customer with no security risk to them, and allows us to protect our software by keeping it centrally located strictly within our server.

## Added benefits

Updating capability via email and text messages, Al is smart enough to understand your messages and convert them to pages in your website that will match the style and design of the rest of the website.

www.artificialintelligenceseo.com

